

Pacific Grove Museum of Natural History
Director's Report
August 2018

| Guests & Event Attendance | August 2018 | | | |
|---------------------------|------------------------|--------------|--------------------------------|------------|
| Museum Visitation | General Attendance | 1557 | Watershed Explorers (off-site) | N/A |
| | Member Attendance | 21 | LiMPETS (off-site) | 246 |
| | Field Trips | 61 | Tabled Events | N/A |
| | Summer Camps | 9 | TOTAL (off-site) | 246 |
| | Science Saturday | 229 | | |
| | Lectures and Classes | 32 | In County Visitors (58%) | 896 |
| | Birthdays | 23 | Out of County Visitors (42%) | 661 |
| | Museum Meetings | 24 | Sanctuary Attendance | N/A |
| | Other Groups | N/A | | |
| | TOTAL (on-site) | 1,956 | | |
| | | | TOTAL: 2,202 | |

| Exhibits | August 2018 |
|-----------------------|--|
| Permanent Exhibitions | <ul style="list-style-type: none"> Performed general spot maintenance on current exhibits. (Bulb replacement, lighting adjustment etc.) |

| Education | August 2018 | | | | | |
|--|-----------------------|----------|----------------------|------------|--------|-------|
| School Field Trips | School | Program | Grade | Students | Adults | Total |
| | Education First | Self Led | Mixed | 41 | | |
| | Forest Grove | Monarch | 2nd | 21 | | |
| | Total: | | | 61 | | |
| | | | | | | |
| | Women of Science | | 3 rd -5th | 9 | | |
| | | | | | | |
| Summer Camps | Total: | | | 9 | | |
| Science Saturday | • Subterranean - 229 | | | | | |
| Museum Meetings | Organization | | | Attendance | | |
| | Audubon | | | 24 | | |
| | | | | | | |
| | | | | | | |
| | Total: | | | 24 | | |
| Museum Events/ Facility Rentals/Events | Event Name | | | Attendance | | |
| | Birthday | | | 23 | | |
| | Rentals | | | N/A | | |
| | California Naturalist | | | 14 | | |
| | Jr Nat Excursion | | | 10 | | |
| | Total: | | | | | |
| Lectures | • HNH- 18 | | | | | |

| Education | August 2018 | | |
|-----------|--------------------------|--------------|-----------------|
| LiMPETS | School | Grade | Students |
| | Blue Theology | Mixed | 10 |
| | MBA-PBSI | Adult | 30 |
| | PGMNH Summer Camp | 3-5th | 8 |
| | Washington Middle School | 7th | 73 |
| | Carmel Middle School | 7th | 125 |
| | Total: 246 | | |

| Marketing & Promotions | August 2018 | |
|------------------------|---|--|
| Web | <ul style="list-style-type: none"> Website Visits: 7,619 Page Views: 25,351 | <ul style="list-style-type: none"> Instagram followers: 1,647 Facebook followers: 8,711 Twitter followers: 1,597 Tumblr: 777 |
| | • | |

| Volunteers | August 2018 | | |
|--|--|---------------|--------------------------|
| Volunteers | Position/Area | Hours | Docents |
| | Museum Docents | 130.5 | 17 |
| | Store | 69.5 | 12 |
| | Garden | 11 | 4 |
| | Science Saturday/Event | 55.5 | 11 |
| | Special Projects (Field Trips) | | |
| | BLOY Monitoring | 35.5 | 7 |
| | SeaWatch Docent | | |
| | Continuing Education | 16.25 | 6 |
| | LiMPETS Volunteer | | |
| | Watershed Explorers | | |
| | Tours | | |
| | MPA Watch | 6.75 | 1 |
| | Plankton Monitoring | 22.25 | 3 |
| | School Groups | | |
| | Sanctuary Tour | | |
| | TOTAL: | 347.25 | 46 non Duplicator |
| Volunteer Orientation/ <small>Enrichment</small> | Volunteer Enrichment: 15 New Regular Volunteers: 9 Service Learners:1 | | |

| Collections | August 2018 |
|-------------|--|
| Management | <ul style="list-style-type: none"> Continued rotating inventory: 185 items assessed, photographed and inventoried. 49 new records added to catalog. |

| Facility and Risk Management | August 2018 |
|------------------------------|--|
| Repairs / Upgrades | <ul style="list-style-type: none"> 8/10/2018- City fixed basement light |