

Pacific Grove Museum of Natural History
Director's Report
October 2019

Guests & Event Attendance		October 2019			
Museum Visitation	General Attendance	1295	Watershed Guardians (off-site)	123	
	Member Attendance	12	LiMPETS (off-site)	849	
	Science Saturday	1289	Tabled Events	362	
	Museum Event	143	TOTAL (off-site)	1334	
	Museum Meetings	40			
	Lectures and Classes	27	In County Visitors (55%)	712	
	Jr. Naturalist Excursion	33	Out of County Visitors (45%)	583	
	Rentals	214			
TOTAL: 3,053			TOTAL: 4,387		

Exhibits	October 2019
Permanent Exhibitions	<ul style="list-style-type: none"> Continued work on bird room as new signs and exhibit elements come in.

Education	October 2019				
School Field Trips	School	Program	Grade	Students	
	Forest Grove	Monarch	K	33	
	Forest Grove	Monarch	K	33	
	Robert Down	Monarch	K	20	
	Robert Down	Monarch	K	62	
	Robert Down	Sand Crab	4th	25	
	Forest Grove	Ohlone	4th	17	
	Forest Grove	Monarch	2nd	20	
	Seaside Rec Dept	Self Led	Mixed	23	
	PG Adventure Camp	Self Led	Mixed	20	
	Tara Redwood	Other	3rd	5	
	Forest Grove	Ohlone	4th	17	
	PG Community HS	Other	9-12	11	
	Ventana Wildlife	Self Led	Mixed	5	
	Monte Vista Elementary	Monarch	1st	65	
	Bardin Elementary	In Class	4th	90	
	PG Community HS	In Class	9-12	11	
	Total:			457	
Science Saturday	<ul style="list-style-type: none"> Bats, Spiders, Snakes- 1289 attendees 				
Event Tabling	Event				Visitors
	Northridge Science Saturday				284
	Family Learning Fair				78
	Total:				362

Education	October 2019		
Group Outreach Programs/Kits	School	Students	Program/Kit
	Bayview Academy	30	Ohlone
Museum Meetings	Organization		Attendance
	Audubon Society		40
	Total:		
Museum Events/ Facility Rentals/Events	Event Name		Attendance
	Rentals		214
	How to Build a Pollinator Garden Event		36
	Annual Gala		107
	Jr Nat Excursion- Raptors!		33
			Total: 390
Lectures	<ul style="list-style-type: none"> • HNH – Sea Otters: a Parasite’s New Host- 27 		
LiMPETS	School	Grade	Students
	Branciforte Middle School	7-8	60
	Branciforte Middle School	7-8	90
	Branciforte Middle School	7-8	60
	Branciforte Middle School	7-8	90
	Walnut Elementary	1-6	64
	West Park Elementary	7-8	30
	Gateway School	7-8	26
	Ceiba College Prep	7-8	87
	Ceiba College Prep	7-8	87
	Walnut Elementary	1-6	64
	Gateway School	7-8	26
	Santa Catalina School	9-12	8
	Santa Catalina School	9-12	7
	Fremont Open Plan	1-6	60
Castroville Elementary	1-6	90	
			Total: 849 (non-duplicate)
Watershed Guardian Program	School	Grade	# of Students
	PG Community HS	9-12	15
	North Salinas HS	9-12	30
	PG Community HS	9-12	15
	North Salinas HS	9-12	20
	Washington MS	8	21
	Washington MS	8	22
Total:		123	

Marketing & Promotions	October 2019	
Web	<ul style="list-style-type: none"> • Website Visits: 7,878 • Page Views: 14,941 	<ul style="list-style-type: none"> • Instagram followers: 1,853 • Facebook followers: 9,366 • Twitter followers: 1,760 • Tumblr: 1,088
	<ul style="list-style-type: none"> • "How Museums And Libraries Are Adapting In The Age Of Internet" - KAZU 90.3 https://bit.ly/36FMr0q • "7 Things To Do On A Rainy Day In Monterey" - See Monterey https://bit.ly/2NMNvGU 	

Organizational Updates	October 2019
Staff	<ul style="list-style-type: none"> Sierra Helmann- Museum Education Programs Coordinator 10/30/2019

Volunteers	October 2019		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	82.72	10
	Store	53.75	10
	Garden	17	5
	Science Saturday	34.75	11
	Event	39	5
	Museum Field Trips	22	3
	Continuing Education	52.2	17
	Watershed Guardians	22	3
	MPA Watch	13.75	3
	Plankton Monitoring	23.75	2
	Collections/Archives	4	1
	Sanctuary Watering	1.5	1
	Monarch Docent	34.3	5
TOTAL:	401.5	50 non-Duplicator	
Volunteer Orientation/ Enrichment	Monarch Docent Training: 9 Vol. Comm Night: 12 Seawatch Training: 8		

Collections	October 2019
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 131 items assessed, photographed and inventoried. b. 27 items added to catalogue. Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions.