

Pacific Grove Museum of Natural History  
Director's Report  
November 2019

Guests & Event Attendance		November 2019			
Museum Visitation	General Attendance	1,661	Watershed Guardians (off-site)	280	
	Member Attendance	21	LiMPETS (off-site)	1494	
	Science Saturday	495	Tabled Events	256	
	Museum Event	25	<b>TOTAL (off-site)</b>	<b>2,030</b>	
	Museum Meetings	170	Sanctuary Visitors	4,280	
	Jr. Naturalist Excursion	14	In County Visitors (52%)	861	
	Rentals	65	Out of County Visitors (48%)	801	
<b>TOTAL: 2,451</b>		<b>TOTAL: 8,761</b>			

Exhibits		November 2019	
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Replaced hardware on interpretive signage in Bird Gallery</li> </ul>		
Special Exhibitions	<ul style="list-style-type: none"> <li>Installed "Black and White" exhibit</li> </ul>		

Education		November 2019			
School Field Trips	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>	
	Martin Luther King Elem.	Other	6th	50	
	CSUMB Students	Self Led	College	46	
	Foothill Elementary	Monarch	2nd	24	
	Tularcitos Elementary	Monarch	1st	60	
	Highland Elementary	Monarch	1st	37	
	Lincoln Elementary	Monarch	1st	85	
	South Bay Cir. Homeschool Group	Monarch	Mixed	26	
	Robert Down Elementary	Monarch	1st	23	
	CSUMB	Self Led	Mixed	24	
	La Mesa Elementary	Sanctuary	Mixed	51	
	Cameila Waldorf	Monarch	4 <sup>th</sup>	24	
	Tres Pinos Elementary	Other	5-6	19	
	Santa Catalina	Monarch	2nd	24	
	Robert Down Elementary	Other	4th	23	
	Foothill Elementary	Monarch	2nd	25	
	Homeschool Co Op	Monarch	K-6	18	
	NPS Tech Connection	Monarch	K-5th	34	
	Forest Grove Elementary	Sanctuary	K	40	
		<b>Total:</b>			<b>633</b>
Other Group Visits	<b>Group</b>		<b>Attendees</b>		
	Presidio		20		
	Interim Inc		14		
	Beacon House		12		
	Los Altos Terraces		24		
Science Saturday	<ul style="list-style-type: none"> <li><b>Magnificent Monarchs- 495 attendees</b></li> </ul>				

<b>Education</b>	<b>November 2019</b>		
Event Tabling	<b>Event</b>		<b>Visitors</b>
	Northridge Science Saturday		256
	<b>Total:</b>		<b>256</b>
Group Outreach Programs/Kits	<b>School</b>	<b>Students</b>	<b>Program/Kit</b>
	JC Crumpton	75	Ohlone
	Carmel River Watershed Conservancy	80	Collection Items
	Del Rey Woods Ele.	20	Predator-Prey
	Laurel Wood Ele	20	Ohlone
Museum Meetings	<b>Organization</b>		<b>Attendance</b>
	Audubon		35
	Sustainable PG		59
	CNPS		41
	Scientist Friends		10
	Feast of Lanterns		25
	<b>Total:</b>		<b>170</b>
Museum Events/ Facility Rentals/Events	<b>Event Name</b>		<b>Attendance</b>
	Birthday Parties		94
	Rentals		65
	Member Event-Jade Talk		25
	Jr Naturalist Club Excursion		14
			<b>Total: 198</b>
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	MLK Elementary	6	36
	Abraham Lincoln HS	11-12	41
	Int. School of Monterey	7	60
	Gunderson High School	11-12	40
	Castroville Elementary	1-5	84
	Int. School of Monterey	7	50
	Gavilan College	College	16
	San Lorenzo Valley HS Env. Club	9-12	2
	Santa Catalina School	9-12	9
	Pajaro Valley High School	9-12	17
	Santa Catalina	9-12	6
	Expanding your Horizons STEM Workshop	7-12	34
			<b>Total: 1494 (non-duplicate)</b>
Watershed Guardian Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>
	Int. School of Monterey	8	25
	Int. School of Monterey	8	25
	MBAQ Student Oceanography Club	8-12	60
	PG High	11	30
	PG High	11	50
	Int. School of Monterey	8	30
MBAQ Student Oceanography Club	8-12	60	

Education	November 2019	
	<b>Total:</b>	<b>280</b>

Marketing & Promotions	November 2019	
Web	<ul style="list-style-type: none"> <li>Website Visits: 5548</li> <li>Page Views: 15241</li> </ul>	<ul style="list-style-type: none"> <li>Instagram followers: 1877</li> <li>Facebook followers: 9391</li> <li>Twitter followers: 1773</li> <li>Tumblr: 1099</li> </ul>
	<ul style="list-style-type: none"> <li>N/A</li> </ul>	

Volunteers	November 2019		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>
	Museum Docents	77	9
	Store	57.75	10
	Garden	16.25	7
	Science Saturday	37	11
	Museum Field Trips	15	3
	SeaWatch Docent	60	9
	Continuing Education	20	6
	LiMPETS Volunteer	5	1
	Watershed Guardians	11.75	2
	Tours	2	2
	MPA Watch	12	1
	Plankton Monitoring	13.5	2
	Collections/Archives	10.5	1
	School Groups at Sanctuary	35.5	7
	Sanctuary Tours	1	1
	Monarch Docent	97.25	11
Monarch Counters	51	3	
<b>TOTAL:</b>	<b>522.5</b>	<b>52</b> non-Duplicator	
Volunteer Orientation/ Enrichment	Monarch Count Training: 6		

Collections	November 2019
Management	<ul style="list-style-type: none"> <li>Continued rotating inventory:               <ul style="list-style-type: none"> <li>a. 149 items assessed, photographed and inventoried.</li> <li>b. 9 items added to catalogue.</li> </ul> </li> <li>Rehoused items in appropriate archival conditions where necessary.</li> <li>Repatriated collection items</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>Continued monitoring collection area environmental conditions.</li> </ul>

Facility and Risk Management	November 2019
Repairs / Upgrades	<ul style="list-style-type: none"> <li>Public works department replaced non-functioning outdoor lights</li> </ul>