

Pacific Grove Museum of Natural History
Director's Report
May 2021

Guests & Event Attendance		May 2020			
Museum Visitation	General Attendance	1,375	LIMPETS		10
	Field Trips (Virtual)	325	In County		699
	Science Saturday	209	Out of County		679
	Museum Lectures	10			
	TOTAL:	3,639	TOTAL: 3,649		

Exhibits		May 2020			
Permanent Exhibitions	<ul style="list-style-type: none"> Began installation of collection items in Changes Exhibit, 				
Special Exhibitions	<ul style="list-style-type: none"> 				

Education		May 2020			
Virtual School Programming	School	Program	Grade	Students	
	Chualar Elementary School	Monarch	3-4	42	
	Little Tree School	Monarch	PreK	8	
	Forest Grove Elementary	Steelhead	K	21	
	Marina Vista Arts Academy	Steelhead	4th	60	
	MPUSD Options Program	Monarch	2nd	8	
	Mission Park Elementary	SandCrab	2nd	15	
	L.P Collins Elementary	Monarch	2nd	23	
	Mission Park Elementary	Monarch	2nd	18	
	Marina Vista Arts Academy	Steelhead	5th	60	
	MPUSD Options Program	Monarch	4th	8	
	Turlacitos Elementary	Monarch	3rd	13	
	Nile Elementary School	Monarch	K	24	
	Meadow Park Elementary	Monarch	4th	25	
	Chualar Elementary School	Monarch	3-4	42	
Total:			325		
Other Group Visits	Group		Attendees		
	N/A				
	Total:				
Science Saturday	<ul style="list-style-type: none"> Water Wild- Channel Views- 91 In Person Attendance- 118 				
Event Tabling	Event		Visitors		
	N/A				
Group Outreach Programs/Kits	School	Students	Program/Kit		
	N/A				
Museum2You	Organization		Views		
	Create with Us		N/A		
	Total:				

Exhibits	May 2020		
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthday Parties	N/A	
	Rentals	N/A	
	Virtual Junior Naturalist Excursion	8	
Lectures	<ul style="list-style-type: none"> • Hard Core Natural History- 10 		
LiMPETS	School	Grade	Students
	Santa Cruz CAL NAT	Adults	9
	Santa Cruz CAL NAT	Adults	12
	Total: 21 (non duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	N/A		
	Total:		
Marketing & Promotions	May 2020		
Web	<ul style="list-style-type: none"> • Website Visits: 13,956 • YouTube Channel Views: 2,997 		<ul style="list-style-type: none"> • Instagram followers: 2,457 • Facebook followers: 9,726 • Twitter followers: 1,892 • Tumblr: 1,175 • YouTube: 297
	<ul style="list-style-type: none"> • "Museums are opening back up again. Here's what to expect from a few of the biggest", Monterey County Weekly - https://bit.ly/3w77zIW 		
Organizational Updates	May 2020		
Staff	<ul style="list-style-type: none"> • New Executive Director, Carla Bitter 		
Volunteers	May 2020		
Volunteers	Position/Area	Hours	Docents
	Museum Docent	32.7	5
	Garden	16.5	5
	Continuing Education	14.5	4
	BLOY Monitoring	28.25	6
	MPA Watch	4	1
	Plankton Monitoring	18.25	2
	Exhibits	9	2
	TOTAL:	123.15	20 non-Duplicator
Volunteer Orientation/ Enrichment	New Regular Volunteers: N/A		

Collections	May 2020
Management	<ul style="list-style-type: none"> • Continued rotating inventory: <ul style="list-style-type: none"> • a. 135 items assessed, photographed and inventoried. • b.3 items added to catalogue • Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> • Continued conservation of bird taxidermy specimens by Tonja Morris.