

Pacific Grove Museum of Natural History
Director's Report
March 1st-13th, 2020
Museum Closed on March 14, 2020 due to COVID Pandemic

Guests & Event Attendance	March 2020			
Museum Visitation	General Attendance	452	Watershed Guardians (off-site)	N/A
	Member Attendance	8	LiMPETS (off-site)	340
	Field Trips	279	TOTAL (off-site)	340
	Science Saturday	59		
	Birthday Parties	31	In County Visitors (55%)	250
	Member Event	6	Out of County Visitors (45%)	202
	Museum Meetings	59		
	TOTAL (on-site)	894	TOTAL: 1,234	

Exhibits	March 2020
Permanent Exhibitions	• N/A
Special Exhibitions	•

Education	March 2020				
School Field Trips	School	Program	Grade	Students	
	La Gloria Elementary	Sand Crab	2nd	40	
	Robert Down Elementary	Sand Crab	1st	22	
	Living Waters Homeschool	Sand Crab	Mixed	9	
	Calwa Elementary	Self Led	4th	97	
	Robert Down Elementary	Monarch	1st	22	
	Frank Paul Elementary	Monarch	1st	37	
	Junipero Serra	Monarch	TK-K	15	
	Frank Paul Elementary	Monarch	1st	37	
	Total:			279	
Other Group Visits	Group		Attendees		
	N/A				
	Total:				
Science Saturday	• Digital Science Saturday-Bees Wasps and Honey- 59				
Museum Meetings	Organization		Attendance		
	CVGM		N/A		
	Sustainable PG		N/A		
	Audubon		59		
	Total:		59		
Museum Events/ Facility Rentals/Events	Event Name		Attendance		
	Birthday Parties		31		
	Rentals		N/A		
	Member Event- Birding		6		

Education	March 2020		
	Total: 37		
Lectures	• N/A		
LiMPETS	School	Grade	Students
	Renaissance HS	9-12	16
	Renaissance HS	9-12	11
	Pacific Grove HS	9-12	96
	Pacific Grove HS	9-12	72
	CART	9-12	21
	PGMNH Volunteers	Adults	5
	CART	9-12	21
	CSU Stanislaus	9-12	24
	La Paz Middle School	7-8	74
	Total: 340 (non duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	N/A		
	Total:		

Marketing & Promotions	March 2020	
Web	<ul style="list-style-type: none"> Website Visits: 4,594 Page Views: 7,917 	<ul style="list-style-type: none"> Instagram followers: 1,964 Facebook followers: 9,458 Twitter followers: 1,817 Tumblr: 1,126
"Pacific Grove Museum of Natural History provides digital learning for at-home kids" - https://bit.ly/3dMIBWB "Looking back: The whale arrives in Pacific Grove, 1980" https://bit.ly/342Wzzl		

Organizational Updates	March 2020
Staff	• N/A

Volunteers	March 2020		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	21.75	4
	Store	8.75	3
	Garden	6.75	3
	Science Saturday/Event	4.75	1
	Special Projects (Field Trips)	7.25	4
	Continuing Education	2.5	2
	BLOY Monitoring	29.75	4
	MPA Watch	9	2
	Plankton Monitoring	14.25	2
	Monarch Docents	3	1
	Other: Volunteer Class	45.25	12
	TOTAL:	153	33 non-Duplicator

Volunteers	March 2020
Volunteer Orientation/ Enrichment	Volunteer Class: 12 Attendees

Collections	March 2020
Management	<ul style="list-style-type: none"> • Continued rotating inventory: • a. 346 items assessed, photographed and inventoried. • b. 22 items added to catalogue • Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> • Continued monitoring collection area environmental conditions.

Facility and Risk Management	March 2020
Repairs / Upgrades	<ul style="list-style-type: none"> • 3/13/2020- Janitorial service sanitized high traffic areas • 3/13/2020- Museum began COVID 19 Related Closure