

Pacific Grove Museum of Natural History  
Director's Report  
July 2021

Guests & Event Attendance		July 2021			
Museum Visitation	General Attendance	1,865	Member visits	22	
	Summer Camp	58	In County	926	
	Museum Lectures	40	Out of County	937	
	Museum Events	189			
	Other Group Visits	98			
	<b>TOTAL:</b>	<b>2,250</b>			<b>TOTAL: 2,272</b>

Exhibits		July 2021	
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Changes of Monterey Exhibit opened July 1<sup>st</sup></li> </ul>		
Special Exhibitions	<ul style="list-style-type: none"> <li>Installed and opened Studio Art Quilters' Association "Shifting Tides" exhibit July 16 through September 12</li> </ul>		

Education		July 2021			
Summer Camp	<b>Program</b>	<b>Date</b>	<b>Attendance</b>		
	Ocean Exploration	7/5-7/9	8		
	Nature Journaling	7/12-7/16	6		
	Art of Nature	7/12-7/16	9		
	Backyard Buddies	7/19-7/23	8		
	Conservation Kids	7/19-7/23	9		
	Science Storytellers	7/26-7/30	8		
	Space Camp	7/26-7/30	10		
	Nature Journaling	7/12-7/16	6		
	<b>Total:</b>		<b>58</b>		
Other Group Visits	<b>Group</b>		<b>Attendees</b>		
	Point Lobos Summer Camp		33		
	DLI Tour		11		
	Monterey Bay Charter Club		45		
	Monterey Bay Charter Club		9		
<b>Total:</b>			<b>98</b>		
Science Saturday	<ul style="list-style-type: none"> <li>N/A</li> </ul>				
Event Tabling	<b>Event</b>		<b>Visitors</b>		
	N/A				
Group Outreach Programs/Kits	<b>School</b>		<b>Students</b>		<b>Program/Kit</b>
	N/A				
Museum Events/ Facility Rentals/Events	<b>Event Name</b>		<b>Attendance</b>		
	Birthday Parties		5		
	Rentals		N/A		
	Changes at First Friday		84		
	Changes Exhibit Opening		100		
	<b>Total:</b>		<b>189</b>		

Exhibits	July 2021		
Lectures	<ul style="list-style-type: none"> <li>Hard Core Natural History Shifting Tides: Convergence in Cloth- <b>40 attendees</b></li> </ul>		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	N/A		
<b>Total: (non duplicate)</b>			
Watershed Guardian Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>
	N/A		
Marketing & Promotions	July 2020		
Web	<ul style="list-style-type: none"> <li>Website Visits: 16,266</li> </ul>		<ul style="list-style-type: none"> <li>Instagram followers: 2,490</li> <li>Facebook followers: 9,702</li> <li>Twitter followers: 1,1887</li> <li>Tumblr: 1,171</li> </ul>
	<ul style="list-style-type: none"> <li>"Pacific Grove Museum of Natural History introduces a new exhibit and new leadership." Monterey County Weekly - <a href="https://www.montereycountyweekly.com/entertainment/art/pacific-grove-museum-of-natural-history-introduces-a-new-exhibit-and-new-leadership/article_07b4be94-df56-11eb-95e4-7713e8b0910c.html">https://www.montereycountyweekly.com/entertainment/art/pacific-grove-museum-of-natural-history-introduces-a-new-exhibit-and-new-leadership/article_07b4be94-df56-11eb-95e4-7713e8b0910c.html</a></li> </ul>		
Organizational Updates	July 2021		
Staff	<ul style="list-style-type: none"> <li>Three new positions posted online- <a href="https://www.pgmuseum.org/employment">https://www.pgmuseum.org/employment</a></li> </ul>		
<p style="text-align: center;"> <span style="color: #0070C0;">■</span> Museum Employees    <span style="color: #8B4513;">■</span> Contract Employees    <span style="color: #0070C0;">■</span> Vacant Position    <span style="color: red;">- - - - -</span> Temp. Reporting </p>			
Volunteers	July 2021		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>
	Museum Docent	26.5	5
	Store	15	5
	Garden	14.75	5
	Continuing Education	1	1
	BLOY Monitoring	31.5	7
	MPA Watch	5.5	1
	Plankton Monitoring	5.75	1
	Other	21.5	6
<b>TOTAL:</b>	<b>121.5</b>	<b>23</b> non-Duplicator	
Volunteer Orientation/Enrichment	New Regular Volunteers: N/A New Board Members: Sean Powell and John O'Sullivan New Board Officers FY21-22: Tama Olver as President, Erin Madeira as Vice President,		

Exhibits	July 2021
	Jon O'Sullivan as Treasurer, and Julie Veitch as Secretary.

Collections	July 2021
Management	<ul style="list-style-type: none"> <li>• Continued rotating inventory:</li> <li>• a. 55 items assessed, photographed and inventoried (tentatively, awaiting full access to PastPerfect).</li> <li>• b. No items added to catalogue</li> <li>• Rehoused items in appropriate archival conditions where necessary.</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>•</li> </ul>

Membership	July 2021
Active Memberships	<ul style="list-style-type: none"> <li>• <b>679</b> active memberships</li> </ul>
New Members	<ul style="list-style-type: none"> <li>• <b>10</b> new members July 2021</li> </ul>