

Pacific Grove Museum of Natural History  
Director's Report  
July 2020-Museum closed on July 6<sup>th</sup> due to COVID-19 pandemic

| Guests & Event Attendance |                          | July 2020  |                              |    |  |
|---------------------------|--------------------------|------------|------------------------------|----|--|
| Museum Visitation         | General Attendance       | 119        | In County Visitors (46%)     | 55 |  |
|                           | Member Attendance        | 7          | Out of County Visitors (54%) | 64 |  |
|                           | Summer Camp              | 16         |                              |    |  |
|                           | Museum2You               | 222        |                              |    |  |
|                           | Jr. Naturalist Excursion | 2          |                              |    |  |
|                           | <b>TOTAL (on-site)</b>   | <b>366</b> | <b>TOTAL: 366</b>            |    |  |

| Exhibits              |   | July 2020 |  |
|-----------------------|---|-----------|--|
| Permanent Exhibitions | <ul style="list-style-type: none"> <li>Sea otter pelt taken off display.</li> <li>Tectonic puzzle, taxidermy activity and weaving activity taken off display.</li> <li>Touch-heavy bird room interactives taken off display.</li> </ul> |           |  |
| Special Exhibitions   | <ul style="list-style-type: none"> <li></li> </ul>  |           |  |

| Education                      |   | July 2020            |                    |  |  |
|--------------------------------|---|----------------------|--------------------|--|--|
| Summer Camp                    | <b>Program</b>  | <b>Grade</b>         | <b>Students</b>    |  |  |
|                                | Ocean Expedition  | Prek-2nd             | 3                  |  |  |
|                                | Field Biologist   | 3 <sup>rd</sup> -5th | 7                  |  |  |
|                                | Water Wonders   | Prek-2nd             | Cancelled          |  |  |
|                                | Creative Cubs   | Prek-2nd             | 6                  |  |  |
|                                |   |                      | <b>16</b>          |  |  |
| Other Group Visits             | <b>Group</b>  | <b>Attendees</b>     |                    |  |  |
|                                | N/A   |                      |                    |  |  |
|                                | <b>Total:</b>   |                      |                    |  |  |
| Science Saturday               | <ul style="list-style-type: none"> <li>N/A</li> </ul>                               |                      |                    |  |  |
| Event Tabling                  | <b>Event</b>  | <b>Visitors</b>      |                    |  |  |
|                                | N/A   |                      |                    |  |  |
| Group Outreach Programs/Kits   | <b>School</b>   | <b>Students</b>      | <b>Program/Kit</b> |  |  |
|                                | N/A   |                      |                    |  |  |
| Museum2You                     | <b>Program</b>  | <b>Views</b>         |                    |  |  |
|                                | Exploring the Coast with Hannah- Program and Long-term Data Tracking Climate Change | 22                   |                    |  |  |
|                                | Exploring the Coast with Hannah- Nudibranch Video                                   | 19                   |                    |  |  |
|                                | Bug out with Bree- Beetles  | 83                   |                    |  |  |
| But out with Bree- Crickets or | 66  |                      |                    |  |  |

| Education                                    | July 2020                        |                   |                      |
|--|----------------------------------|-------------------|----------------------|
|  | Grasshoppers                     |                   |                      |
|  | Upcycled Planter                 | 13                |                      |
|  | Nature Tic Tac Toe               | 7                 |                      |
|  | Field Drawing Techniques         | 12                |                      |
|  | <b>Total:</b>                    | <b>222</b>        |                      |
| Museum Events/<br>Facility<br>Rentals/Events | <b>Event Name</b>                | <b>Attendance</b> |                      |
|  | Birthday Parties                 | N/A               |                      |
|  | Rentals                          | N/A               |                      |
|  | Jr Nat Excursion                 | 2                 |                      |
|  | <b>Total: 2</b>                  |                   |                      |
| Lectures                                     | • N/A                            |                   |                      |
| LiMPETS                                      | <b>School</b>                    | <b>Grade</b>      | <b>Students</b>      |
|  | Blue Theology (Virtual)          | 7-8               | 30                   |
|  | <b>Total: 30 (non duplicate)</b> |                   |                      |
| Watershed Guardian<br>Program                | <b>School</b>                    | <b>Grade</b>      | <b># of Students</b> |
|  | N/A                              |                   |                      |
|  | <b>Total:</b>                    |                   |                      |

| Marketing & Promotions | July 2020  |  |
|------------------------|--|--|
| Web                    | <ul style="list-style-type: none"> <li>Website Visits: 4,710</li> <li>Page Views: 8,449</li> </ul> | <ul style="list-style-type: none"> <li>Instagram followers: 2,147</li> <li>Facebook followers: 9,796</li> <li>Twitter followers: 1,832</li> <li>Tumblr: 1,151</li> </ul> |
|                        | • N/A  |  |

| Organizational Updates | July 2020 |
|------------------------|-----------|
| Staff                  | • N/A     |

| Volunteers                        | July 2020   |               |                          |
|-----------------------------------|---|---------------|--------------------------|
| Volunteers                        | <b>Position/Area</b>                                | <b>Hours</b>  | <b>Docents</b>           |
|                                   | Garden  | 15            | 5                        |
|                                   | BLOY Monitoring                                     | 89.25         | 6                        |
|                                   | Continuing Education                                |               |                          |
|                                   | MPA Watch   | 3             | 1                        |
|                                   | Plankton Monitoring                                 | 12.5          | 1                        |
|                                   | <b>TOTAL:</b>                                       | <b>119.75</b> | <b>11</b> non-Duplicator |
| Volunteer Orientation/ Enrichment | • July Enrichment Asilomar Nest Boxes- 20 attendees |               |                          |

| Collections  | July 2020  |
|--------------|--|
| Management   | <ul style="list-style-type: none"> <li>Continued rotating inventory: <ul style="list-style-type: none"> <li>a. 240 items assessed, photographed and inventoried.</li> <li>b. 106 items added to catalogue</li> </ul> </li> <li>Rehoused items in appropriate archival conditions where necessary.</li> <li>Items from accession # A2020.01 added to permanent collection.</li> </ul> |
| Conservation | • Continued monitoring collection area environmental conditions.   |

| <b>Facility and Risk Management</b> | <b>July 2020</b> |
|-------------------------------------|------------------|
| Repairs / Upgrades                  | • N/A            |