

Pacific Grove Museum of Natural History
Director's Report
January 2020

Guests & Event Attendance		January 2020			
Museum Visitation	General Attendance	1,285	Watershed Guardians (off-site)	25	
	Member Attendance	7	LiMPETS (off-site)	98	
	Field Trips	721	Tabled Events	190	
	Jr. Naturalist Excursion	8			
	Science Saturday	420	TOTAL (off-site)	313	
	Lectures and Classes	26			
	Birthday Parties	96	In County Visitors (61%)	784	
	Museum Meetings	143	Out of County Visitors (39%)	497	
	Museum Events	138	Sanctuary Attendance	2,539	
	TOTAL (on-site)	2,844	TOTAL:	5,696	

Exhibits		January 2020	
Permanent Exhibitions	<ul style="list-style-type: none"> "Miscellaneous spot maintenance. 		
Special Exhibitions	<ul style="list-style-type: none"> De-installed Black and White exhibit. 		

Education		January 2020			
School Field Trips	School	Program	Grade	Students	
	Big Sur Charter School	MMP	7th	10	
	Ridgeview High School	Monarch	11-12	66	
	All Saints Day School	Monarch	PreK-2	19	
	Lincoln Elementary	Monarch	PreK-2	86	
	Fremont Elementary	Monarch	3-5th	47	
	J.C. Crumpton	Monarch	PreK-2	68	
	Mission Elementary	Monarch	PreK-2	81	
	CSUMB	College	Museum	14	
	Santa Lucia	Monarch	PreK-2	41	
	Santa Lucia	Monarch	PreK-2	53	
	Inspire Charter School	Monarch	Mixed	37	
	Captain Cooper	Monarch	PreK-2	11	
	Main St School	Monarch	PreK-2	22	
	Del Rey Elementary	Monarch	PreK-2	40	
	Monterey Bay Charter	Sand Crab	3 rd -5th	27	
	New Republic Elementary	Monarch	3 rd -5th	40	
	Stevenson	Museum	9-12	6	
	Del Rey Elementary	Monarch	PreK-2	53	
Total:			721		
Other Group Visits	Group	Attendees			
	N/A				
	Total:				
Science Saturday	<ul style="list-style-type: none"> Amazing Migrations- 420 				

Education	January 2020		
Event Tabling	Event		Visitors
	Northridge		86
	JC Crumpton Elementary Family Night		104
Group Outreach Programs/Kits	School	Students	Program/Kit
	N/A		
Museum Meetings	Organization		Attendance
	CVGM		25
	CNPS		88
	Audubon		30
	Total:		143
Museum Events/ Facility Rentals/Events	Event Name		Attendance
	Birthday Parties		96
	Jr Nat Excursion		8
	Arnoldi Exhibit Opening Reception		127
	Yoga at the Museum		11
			Total: 242
Lectures	<ul style="list-style-type: none"> Hardcore Natural History- Cade: Masters of None: 26 attendees 		
LiMPETS	School	Grade	Students
	Santa Catalina High	9-12	12
	Stevenson School	9-12	16
	Stevenson School	11-12	5
	Santa Catalina	9-12	12
	RIM Teacher Workshop	Teachers	14
	The Bay School SF	9-12	20
	Point Lobos Docents	Docents	7
	Santa Catalina High	9-12	13
Watershed Guardian Program	School	Grade	# of Students
	Santa Catalina High	9-12	8
	Santa Catalina High	9-12	7
	Stevenson	9-12	6
	Stevenson	9-12	4
Total:		25	

Marketing & Promotions	January 2020	
Web	<ul style="list-style-type: none"> Website Visits: 7,455 Page Views: 1,3847 	<ul style="list-style-type: none"> Instagram followers: 1,923 Facebook followers: 9,398 Twitter followers: 1,794 Tumblr:1,114
	<ul style="list-style-type: none"> Carmel Pinecone- 1/17/20 MC Weekly Best of 2020 1/30/20 An art show fits the science at Pacific Grove Museum of Natural History" - Monterey County Weekly https://bit.ly/2Sgr8fb 	

Organizational Updates	January 2020
Staff	<ul style="list-style-type: none"> N/A

Volunteers	January 2020		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	62.7	8
	Store	45.5	8
	Events	34.25	3
	Science Saturday	35.75	12
	Special Projects (Field Trips)	19.5	4
	BLOY Monitoring	37.5	4
	Continuing Education	18	3
	Tours	3	1
	MPA Watch	13	22
	Plankton Monitoring	27.75	2
	School Groups	47	8
	Monarch Docents	42.75	7
	Monarch Count	7	1
TOTAL:	393.7	38 non-Duplicator	
Volunteer Orientation/ Enrichment			

Collections	January 2020
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 319 items assessed, photographed and inventoried. b. 22 items added to catalogue Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions.

Facility and Risk Management	January 2020
Repairs / Upgrades	<ul style="list-style-type: none"> AV Equipment Installation New Server Installation