

Pacific Grove Museum of Natural History  
Director's Report  
February 2021 (COVID 19 Closure)

Guests & Event Attendance	February 2021	
Museum Visitation	Field Trips	581
	Museum2You - Views	164
	Lectures	64
	Jr. Naturalist Excursion	3
	<b>TOTAL (Virtual)</b>	

Exhibits	February 2021
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Mountain Lion, Coyote and Field Mouse removed from main gallery exhibit.</li> </ul>
Special Exhibitions	<ul style="list-style-type: none"> <li>N/A</li> </ul>

Education	February 2021			
Field Trips (Virtual)	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>
	Marshall Pomeroy Elem.	Monarch K-2	1st	20
	Marshall Pomeroy Elem.	Monarch K-2	1st	23
	Frank Paul Elementary	Monarch K-2	1 <sup>st</sup>	23
	Frank Paul Elementary	Monarch K-2	1st	25
	Forest Grove Elementary	Steelhead 3-5	5 <sup>th</sup>	16
	Garden Grove Elem.	Monarch K-2	2nd	51
	Marshall Pomeroy Elem.	Monarch K-2	1st	23
	Marshall Pomeroy Elem.	Monarch K-2	1st	23
	Garden Grove Elem.	Monarch 3-5	3 <sup>rd</sup>	22
	Frank Paul Elementary	Monarch K-2	1st	26
	Frank Paul Elementary	Monarch K-2	1st	23
	La Gloria Elementary	Ohlone	5th	16
	La Gloria Elementary	Ohlone	5th	30
	Virginia Rocca Barton	Sand Crabs	5th	28
	Catherine Everett Elem.	Monarch K-2	1st	20
	Santa Lucia Elementary	Sand Crab	1st	42
	La Gloria Elementary	Monarch K-2	1st	23
	Forest Grove Elementary	Sand Crab	2nd	20
	Forest Grove Elementary	Sand Crab	2nd	21
	Prunedale Elementary	Sand Crab	2nd	21
	Forest Grove Elementary	Sand Crab	2nd	19
	All Saints Day School	Sand Crab	2nd	19
Toro Park Elementary	Monarch K-2	K	24	
Amesti Elementary	Monarch sK-2	K	23	
	<b>Total:</b>			<b>581</b>
Digital Science Saturday	Day of Views- 173 Live at 3PM- 7			
Museum2You	<b>Program</b>	<b>Views</b>		
	Create with Us	18		
	Exploring the Coast	115		

Education		February 2021		
	Bug out with Bree		31	
	<b>Total:</b>		<b>164</b>	
Museum Events/ Facility Rentals/Events	<b>Event Name</b>	<b>Attendance</b>		
	Jr Nat Excursion		3	
	<b>Total: 3</b>			
Lectures	HNH- 62 attendees			
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>	
	Int. School of Monterey	8	22	
	Int. School of Monterey	8	25	
	Pacific Charter School	10-12	11	
	Seaside Middle School	6-8	25	
	Santa Catalina School	12	7	
	CART	11-12	28	
	<b>Total: 118 (non duplicate)</b>			
Watershed Guardian Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>	
	N/A			
	<b>Total:</b>			

Marketing & Promotions		February 2021	
Web	<ul style="list-style-type: none"> <li>Page Views: 10,253</li> </ul>	<ul style="list-style-type: none"> <li>Instagram followers: 2,346</li> <li>Facebook followers: 9,716</li> <li>Twitter followers: 1,873</li> <li>Tumblr: 1,117</li> <li>YouTube Subscribers: 215</li> </ul>	
	<ul style="list-style-type: none"> <li></li> </ul>		

Volunteers		February 2021		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>	
	Museum Docent (Remote)	22	3	
	Garden	5	2	
	BLOY Monitoring	2.5	2	
	Continuing Education	8.25	7	
	Plankton Monitoring	7.75	1	
	<b>TOTAL:</b>	<b>45.5</b>	<b>11</b>	non-Duplicator
Volunteer Orientation/ Enrichment	<ul style="list-style-type: none"> <li>MPRPD Red-legged Frog Enrichment- 7</li> <li>New Service Learners- 3</li> </ul>			

Collections		February 2021	
Management	<ul style="list-style-type: none"> <li>Continued rotating inventory: <ul style="list-style-type: none"> <li>a. 116 items assessed, photographed and inventoried.</li> <li>b. 2 items added to catalogue</li> </ul> </li> <li>Rehoused items in appropriate archival conditions where necessary.</li> </ul>		
Conservation	<ul style="list-style-type: none"> <li>Professional conservation begun on Changes exhibit taxidermy by Tonja Morris.</li> </ul>		