

Pacific Grove Museum of Natural History
Director's Report
August 2021

Guests & Event Attendance		August 2021			
Museum Visitation	General Attendance	1,225			
	Science Saturday	62	In County		626
	Museum Events	41	Out of County		513
	Other Group Visits	5			
	TOTAL:	1,363	TOTAL: 1,363		

		August 2021			
Permanent Exhibitions	• N/A				
Special Exhibitions	• Installed and opened Studio Art Quilters' Association "Shifting Tides" exhibit now showing.				
Education		August 2021			
Field Trips	School	Program	Students		
	N/A				
Other Group Visits	Group		Attendees		
	PG Unified School District		5		
	Total:		5		
Science Saturday	• 62 attendees				
Event Tabling	Event		Visitors		
	N/A				
Group Outreach Programs/Kits	School	Students	Program/Kit		
	N/A				
Museum Events/ Facility Rentals/Events	Event Name		Attendance		
	First Friday		41		
	Total:		41		
Lectures	• N/A				
LiMPETS	School	Grade	Students		
	N/A				
Total: (non duplicate)					
Watershed Guardian Program	School	Grade	# of Students		
	N/A				
Marketing & Promotions		August 2020			
Web	• Website Visits: 12,159		<ul style="list-style-type: none"> • Instagram followers: 2,503 • Facebook followers: 9,703 • Twitter followers: 1,897 • Tumblr: 1,168 		

August 2021																															
Organizational Updates	August 2021																														
Staff	<p style="text-align: right;">PACIFIC GROVE MUSEUM of NATURAL HISTORY</p> <p style="text-align: center;"> ■ Museum Employees ■ Contract Employees ■ Vacant Position - - - - - Temp. Reporting </p>																														
Volunteers																															
Volunteers	<table border="1" style="width: 100%;"> <thead> <tr> <th>Position/Area</th> <th>Hours</th> <th>Docents</th> </tr> </thead> <tbody> <tr> <td>Museum Docent</td> <td>19</td> <td>5</td> </tr> <tr> <td>Store</td> <td>2</td> <td>1</td> </tr> <tr> <td>Garden</td> <td>4.25</td> <td>1</td> </tr> <tr> <td>Continuing Education</td> <td>1.5</td> <td>1</td> </tr> <tr> <td>BLOY Monitoring</td> <td>25.25</td> <td>5</td> </tr> <tr> <td>MPA Watch</td> <td>2.25</td> <td>1</td> </tr> <tr> <td>Plankton Monitoring</td> <td>12</td> <td>2</td> </tr> <tr> <td>Other</td> <td>12</td> <td>5</td> </tr> <tr> <td>TOTAL:</td> <td>78</td> <td>21 non-Duplicator</td> </tr> </tbody> </table>	Position/Area	Hours	Docents	Museum Docent	19	5	Store	2	1	Garden	4.25	1	Continuing Education	1.5	1	BLOY Monitoring	25.25	5	MPA Watch	2.25	1	Plankton Monitoring	12	2	Other	12	5	TOTAL:	78	21 non-Duplicator
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Volunteer Orientation/Enrichment	New Regular Volunteers: N/A																														

Collections	August 2021
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 173 items assessed, photographed and inventoried. b. 9 items added to catalogue Rehoused items in appropriate archival conditions where necessary.
Conservation	•

Membership	August 2021
Active Memberships	• 683 active memberships
New Members	• 8 new members August 2021