

Pacific Grove Museum of Natural History
Director's Report
April 2021 (Reopened April 9)

Guests & Event Attendance	April 2021	
Museum Visitation	General Attendance	1,052
	Field Trips- Virtual	386
	Museum2You - Views	28
	Science Saturday (Virtual & In Person)	253
	Lectures	17
	Jr. Naturalist Excursion	1
	TOTAL	1,737

Exhibits	April 2021
Permanent Exhibitions	• N/A
Special Exhibitions	• N/A

Education	April 2021			
Field Trips (Virtual)	School	Program	Grade	Students
	Monterey Park Elementary School	Monarch k-2	K	60
	Santa Rita Elementary School	Monarch k-2	2nd	25
	Santa Rita Elementary School	Monarch k-2	2nd	25
	Monte Vista Elementary School	Ohlone	3rd	18
	Hartnell College Preschool Program	Monarch k-2	PreK	20
	Santa Rita Elementary School	Monarch k-2	2nd	24
	Santa Lucia Elementary School	Monarch k-2	2nd	50
	Santa Rita Elementary School	Monarch k-2	2nd	19
	Santa Lucia Elementary School	Monarch k-2	2nd	20
	Monte Vista Elementary School	Ohlone	3rd	16
	Santa Rita Elementary School	Monarch k-2	K	16
	Mission Park Elementary	Monarch k-2	2nd	21
	La Joya Elementary	Monarch k-2	K	18
	La Joya Elementary	Monarch k-2	K	15
	La Joya Elementary	Monarch k-2	K	19
	La Joya Elementary	Monarch k-2	K	20
	Monterey Park Elementary School	Monarch k-2	K	60
	Santa Rita Elementary School	Monarch k-2	2nd	25
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	Total			386
Digital Science Saturday	Day of Views- 135 Monthly Channel Views- 2,695 In Person- 118			
Museum2You	Program			Views
	Create with Us			0
	Exploring the Coast			
	Bug out with Bree			28
	Total:			28
Museum Events/ Facility Rentals/Events	Event Name			Attendance
	Teacher Nature Journaling			30
	Jr Nat Excursion			1
	Total:			
Lectures	HNH- 17 attendees			
LiMPETS	School	Grade	Students	
	Mission College	College	8	
	Mission College	College	10	
	Total: 18 (non duplicate)			
Watershed Guardian Program	School	Grade	# of Students	
	N/A			
	Total:			

Marketing & Promotions	April 2021	
Web	<ul style="list-style-type: none"> Website Visits: 14,566 Page Views: 	<ul style="list-style-type: none"> Instagram followers: 2,407 Facebook followers: 9,724 Twitter followers: 1,893 Tumblr: 1,176 YouTube Subscribers: 275
	<ul style="list-style-type: none"> "Pacific Grove Museum of Natural History names new executive director", Monterey County Weekly - https://www.montereycountyweekly.com/blogs/news_blog/pacific-grove-museum-of-natural-history-names-new-executive-director/article_ffb3b51a-9400-11eb-8fd1-8baae49f3433.html "Everyday is Earth Day at the Pacific Grove Museum", KSBW 8 - https://www.ksbw.com/article/everyday-is-earth-day-at-the-pacific-grove-museum/36204402# 	

Volunteers	April 2021		
Volunteers	Position/Area	Hours	Docents
	Museum Docent	20.75	8
	Garden	4	2
	Science Saturday/Event	18.33	3
	BLOY Monitoring		

Volunteers	April 2021		
	Continuing Education	17	12
	MPA Watch	1.75	1
	Exhibits	17	2
	Plankton Monitoring	18.75	2
	TOTAL:	146.5	29 non-Duplicator
Volunteer Orientation/ <small>Enrichment</small>	<ul style="list-style-type: none"> • New Regular Volunteers- 1 • Zoom Enrichment with Hannah Sarver- 9 		

Collections	April 2021		
Management	<ul style="list-style-type: none"> • Continued rotating inventory: <ul style="list-style-type: none"> • a. 174 items assessed, photographed and inventoried. • b. 1 item added to catalogue • Rehoused items in appropriate archival conditions where necessary. 		
Conservation	<ul style="list-style-type: none"> • Continued conservation of bird taxidermy specimens by Tonja Morris. 		