

Pacific Grove Museum of Natural History
Director's Report
December 2020 (COVID 19 Closure)

Guests & Event Attendance	December 2020	
Museum Visitation	General Attendance	Closed
	Field Trips	336
	Museum2You - Views	111
	Jr. Naturalist Excursion	Cancelled
	TOTAL (Virtual)	447

Exhibits	December 2020
Permanent Exhibitions	<ul style="list-style-type: none"> Removed local geology display from mezzanine to collections storage. Removed otter display from mezzanine to collections storage. Removed reptile and amphibian displays from mezzanine to collections storage.
Special Exhibitions	<ul style="list-style-type: none"> N/A

Education	December 2020			
Field Trips (Virtual)	School	Program	Grade	Students
	Robert Down Elementary	Ohlone	3rd	24
	Forest Grove Elementary	Sand Crab	1st	18
	Robert Down Elementary	Monarch	5th	25
	Creative Arts Charter	Monarch	5th	50
	Robert Down Elementary	Monarch	5th	18
	Toro Park Elementary	Ohlone	3rd	22
	San Vincent Elementary	Monarch	2nd	24
	Forest Grove Elementary	Ohlone	3rd	20
	Highland Elementary	Monarch	K	50
	Toro Park Elementary	Ohlone	3rd	22
	Highland Elementary	Steelhead	5th	23
	Oasis Charter School	Monarch	K	14
	Mills Children's School	Monarch	2 nd	14
Fresno Unified	Monarch	5-6th	12	
Total:			336	
Other Group Visits	Group	Attendees		
	N/A			
	Total:			
Digital Science Saturday	<ul style="list-style-type: none"> - N/A Day of Views- Live at 3PM-			
Event Tabling	Event	Visitors		
	N/A			
Group Outreach Programs/Kits	School	Students	Program/Kit	
	N/A			

Education	December 2020		
Museum2You	Program	Views	
	A Closer Look	32	
	Create with Us	24	
	Exploring the Coast	20	
	Bug out with Bree	35	
	Total:	111	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Jr Nat Excursion	Cancelled	
	Total:		
Lectures	<ul style="list-style-type: none"> Hardcore Natural History- 		
LiMPETS	School	Grade	Students
	N/A		Total: (non duplicate)
Watershed Guardian Program	School	Grade	# of Students
	N/A		
	Total:		

Marketing & Promotions	Decemeber 2020	
Web	<ul style="list-style-type: none"> Website Visits: 4,014 Page Views: 8,396 	<ul style="list-style-type: none"> Instagram followers: 2,265 Facebook followers: 9,718 Twitter followers: 1,864 Tumblr: 1,179
	<ul style="list-style-type: none"> https://www.montereyherald.com/2020/12/15/feds-delay-seeking-legal-protection-for-monarchs/ https://www.montereycountyweekly.com/news/local_news/monarchs-get-in-line-behind-other-species-deemed-at-higher-risk-of-extinction/article_3bc08ad8-3ff6-11eb-95ce-4bb7c4921be1.html https://www.ksbw.com/article/feds-to-delay-seeking-legal-protection-for-monarch-butterfly/34978470# https://www.montereycountyweekly.com/blogs/news_blog/western-monarch-population-plummets-again-in-latest-count-feds-expected-to-announce-decision-on-endangered/article_cceacdf4-3bdf-11eb-acbd-4f307b37c7fa.html 	

Organizational Updates	December 2020
Staff	<ul style="list-style-type: none">

Volunteers	December 2020		
Volunteers	Position/Area	Hours	Docents
	Museum Docent (Remote)	20.75	1
	Garden	11.5	4
	Monarch Sanctuary	6.5	1
	MPA Watch	0.75	1
	Plankton Monitoring	12	1
	TOTAL:	51.5	7 non-Duplicator
Volunteer Orientation/ Enrichment	<ul style="list-style-type: none"> N/A 		

Collections	December 2020
Management	<ul style="list-style-type: none"> • Continued rotating inventory: • a. 162 items assessed, photographed and inventoried. • b. 13 items added to catalogue. • Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> •

Facility and Risk Management	December 2020
Repairs / Upgrades	<ul style="list-style-type: none"> • Glass from mezzanine exhibits removed