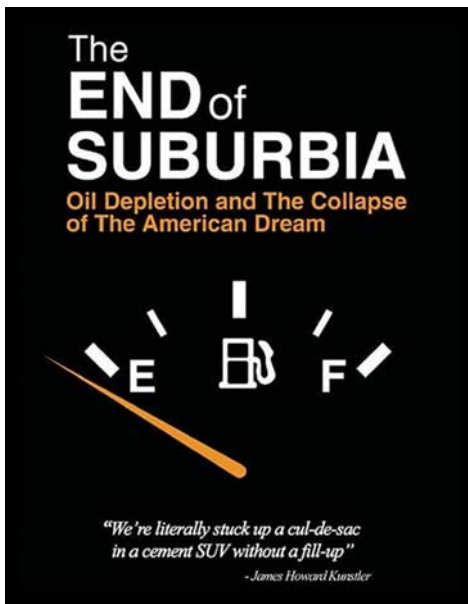




PRESS RELEASE

From: Pacific Grove Museum of Natural History (PGMNH)
To: All Media
RE: *The End of Suburbia: Oil Depletion and the Collapse of the American Dream*
PR Date: April 15, 2006. For immediate release.
Event Date/Time: Saturday, May 13, 2006 at 2:00 p.m.
Tuesday, May 16, 2006 at 7:00 p.m.
Contact: Paul Finnegan, (831) 648-5716, ext 12 or pfinnegan@ci.pg.ca.us

Sustainable Pacific Grove Sponsors Screening of *The End of Suburbia*



On Saturday, May 13, 2006 at 2:00 p.m. and on Tuesday, May 16, 2006 at 7:00 p.m., the City of Pacific Grove and *Sustainable Pacific Grove* continue their series of events about the possibility of sustainable development in Pacific Grove and Monterey County. These free screenings will be held at the Pacific Grove Museum of Natural History.

About the film: After World War II, North Americans invested much of their newfound wealth in suburbia. Suburbia, and all it promises, has become the American Dream. But as we enter the 21st century, serious questions are emerging about the sustainability of this way of life. With brutal honesty and a touch of irony, *The End of Suburbia* explores the American Way of Life and its prospects as the planet approaches a critical era, as global demand for fossil fuels begins to outstrip supply. World Oil Peak and the inevitable decline of fossil fuels are upon us now, scientists and policy makers argue in this documentary. The consequences of inaction in the face of this global crisis are enormous.

What does Oil Peak mean for North America? As energy prices skyrocket in the coming years, how will the people of suburbia react to the collapse of their dream? Are today's suburbs destined to become the slums of tomorrow? And what can be done NOW, individually and collectively, to deal with *The End of Suburbia*?

Hosted by Barrie Zwicker. Featuring James Howard Kunstler, Richard Heinberg (author of the best-selling book *The Party's Over: Oil, War and the Fate of Industrial Societies*, and the forthcoming *Powerdown: Options and Actions for a Post-Carbon World*. He is a member of the Core Faculty of New College of California), Peter Calthorpe, Michael Klare, Matthew Simmons, Michael C. Ruppert, Julian Darley, Colin Campbell, Kenneth Deffeyes, Ali Samsam Bakhtiari and Steve Andrews. Directed by Gregory Greene. Produced by Barry Silverthorn. Duration: 78 minutes.

More information about Sustainable Monterey County is at: www.postcarbon.org/groups/monterey or call Annette Chaplin at (831) 372-8725.

For more information about this event, contact Museum Director Paul Finnegan at (831) 648-5716, ext. 12, or e-mail pfinnegan@ci.pg.ca.us

The Pacific Grove Museum of Natural History is located at Forest & Central avenues, and is open free to the public Tuesdays through Saturdays from 10:00 a.m. – 5:00 p.m. Call (831) 648-5716 for Museum information, or pgmuseum@mbay.net / www.pgmuseum.org